



THE COMMANDANT OF THE UNITED STATES COAST GUARD  
WASHINGTON 20593

25 May 2016

The Commandant of the United States Coast Guard takes pleasure in presenting the  
**COAST GUARD MERITORIOUS TEAM COMMENDATION** to:

**THE 2015 U.S. COAST GUARD HAWAII-PACIFIC AREA  
COMBINED FEDERAL CAMPAIGN TEAM**

for service as set forth in the following:

**CITATION:**

“For exceptionally meritorious service from February 2015 to February 2016 while serving on the 2015 U.S. Coast Guard Hawaii-Pacific Area Combined Federal Campaign (CFC) Team. The Team demonstrated exceptional initiative and leadership as the Coast Guard served as the lead agency to chair the 2015 Hawaii-Pacific Area CFC reaching over 96,000 military and civilian federal employees across 124 agencies throughout the vast region spanning the Hawaiian Islands, Guam, American Samoa, and Northern Mariana Islands. These efforts resulted in a nearly 20 percent contribution rate totaling over \$4.1 million raised for participating charities. Displaying superb dedication, the Team coordinated attendance of over 200 local charities at CFC events to convey the benefits of CFC and allow donors to see firsthand how their individual contributions would be used to help others. The Team effectively leveraged the use of numerous public affairs avenues through creative social media campaigns, newspaper stories, radio outlets, and banners to raise awareness of the campaign and promote giving. Demonstrating exceptional initiative, the Team meticulously planned and executed a comprehensive outreach and education campaign conducting 40 training sessions to approximately 200 federal volunteers ensuring CFC workers were equipped to effectively promote the campaign and maximize contributions. These training teams used innovative ways to conduct online training sessions to agencies in remote locations as well as deployed training teams to individual units enabling agencies to effectively manage their campaigns achieving 100 percent contact rates for solicitation of donors, and providing weekly giving metrics to track progress. The team developed a system to track, pack, distribute, and audit 96,000 pledge cards ensuring quality accountability of all donations. The dedication, pride, and professionalism displayed by the 2015 U.S. Coast Guard Hawaii-Pacific Area Combined Federal Campaign Team are in keeping with the highest traditions of the United States Coast Guard.”

For the Commandant,

A handwritten signature in blue ink, appearing to read "Vincent B. Atkins".

VINCENT B. ATKINS

Rear Admiral, U. S. Coast Guard  
Commander, Fourteenth Coast Guard District